

Reid S. Amos

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Education

West Virginia University
Master of Arts – Class of 1996
Communication Studies

Fairmont State College
Bachelor of Arts – Class of 1994
Major Completed: Speech Communication

Broadcast Experience

July 2002 – Present

“The WVIAC Tournament Network” – Executive Producer – Lead Play-By-Play Announcer:

Originated in February of 2003 as a partnership between SmallCollegeSportsWeb.com (owned by Amos – see ‘Other Professional Experience’) and the WVIAC.SmallCollegeSportsWeb.com’s unique capabilities and services provided all the necessary elements for coverage of WVIAC Championship events to be professionally broadcast and distributed to radio stations and via the Internet. Running annually since 2003, ‘The WVIAC Tournament Network’ broadcasts the WVIAC Basketball Tournament (quarterfinals-finals), WVIAC Baseball ‘Final Six’ games and WVIAC Softball “Championship Saturday” games.

- **Executive Producer** – Development and management of all critical processes and financial responsibilities to successfully operate the broadcast network since 2003. The WVIAC Tournament network has grown from 12 games broadcast via the Internet with selected games on three radio stations in 2003 to 26 games broadcast via Internet on SmallCollegeSportsWeb.com with selected games on 12 network radio stations and full-coverage flagship stations in the tournament host cities. Recognized in 2007 by NCAA News as the largest operation of its kind in NCAA Division II.
- **Director/Lead Play-By-Play Announcer** – Called play-by-play for 17 of the WVIAC Tournament Network’s 2007 broadcasts. Acquired and directed broadcast crew of seven WVIAC play-by-play broadcasters, color commentators.
- **Affiliate Relations** – Responsible for acquiring contractual agreements and managing communications with all affiliates to facilitate the successful access of and airing of WVIAC Network game broadcast feeds via TRZ Distribution.
- **Technical Director** – Designed and coordinated self-contained on-site broadcast/Webcast facilities for delivery of Internet Webcasts and radio broadcast feeds at each WVIAC Tournament site.
- **Sales Manager** – Directed sales related aspects, including outsourcing to representatives, availabilities over 90% sold.
- **Publicity** – Created and distributed press releases to media outlets throughout West Virginia and to applicable regional and national outlets (NCAA News, etc.). Further leveraged media contacts to successfully gain feature coverage in the *Charleston Gazette* among 10 newspapers and three known West Virginia television stations that promoted the network.
- **Archives** – <http://www.smallcollegesportsweb.com/page.cfm?story=17049>

August 1993 – Present

Fairmont State University/920-AM WMMN Radio - “The Voice of the Falcons”/Sports Director

Play-by-Play Announcer/Producer-Director for Fairmont State Sports broadcasts. Radio play-by-play for every Fairmont State football and men’s basketball game, selected baseball games since 1993, and selected women’s basketball (1997-2001).

- Play-By-Play announcer and producer for Fairmont State Football television broadcasts on WVFX-Fox-46 (Clarksburg, WV). Fairmont State aired four television game broadcasts on the local Fox affiliate from 2003-04. Coordinated game broadcast for simultaneous delivery on television (Fox-46), radio (920-AM) and Internet (FightingFalcons.com).
- Host of weekly television program, “The Rusty Elliott Show” on Fox-46 in 2003 and 2004. Served as on-air producer and managed show content for program which aired in Friday hour-long football block after “Mountaineer Magazine”.
- Founded weekly talk shows on WMMN radio for Fairmont State Football and Men’s Basketball in 1993. Currently serve as host of “The Mike Lopez Radio Show” and “The Tim Murphy Radio Show.”
- Served as Operations Manager for WMMN/WRLF/WTCS Radio from April 1994 – August 1996.

“The West Virginia Sportsweek” – Owner, Host, and Director of Sales:

Show airs weekly on 920-AM WMMN Radio and on the Internet at www.sportsweek.net; a weekly sports-talk call-in show that covers sports of local interest ranging from local high school to professional sports.

- Show has rated #1 AM/#3 Overall among 26 Marion County market stations for adult-male listeners in its time-slot.
- During summer months, show includes a weekly ‘Golf Talk’ segment, which includes weekly discussion of that week’s professional events, coverage of all West Virginia Golf Association events, and provides live coverage each year from ‘The Pete Dye Classic’.
- As director of sales, execute all sales related aspects - all availabilities currently sold.
- Show recently celebrated the broadcast of its 700th show, which has aired weekly since August 1993.

WVMetroNews – ‘West Virginia Statewide Sportsline’ with Tony Caridi” - “Guest Host/WVIAC Correspondent”

Guest host for the popular statewide sports-talk show with West Virginia University “Voice of the Mountaineers” Tony Caridi.

- Show covers a range of topics geared to the West Virginia Sports Fan and airs on 32 affiliates statewide.
- From August-March serve as ‘WVIAC Correspondent’ reporting on West Virginia Intercollegiate Athletic Conference (NCAA-II) Football, Men’s and Women’s Basketball, Baseball, Softball and Golf.

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Golf Experience

August 2003 – Present

Fairmont State Athletics – Men's Golf Coach

Charged with head coaching duties for Fairmont State Men's Golf including: tournament coaching, scheduling, player recruitment, practice regimen, off-season conditioning, fundraising, travel, budget, and other program demands.

Coaching Honors:

- 2006-07 GCAA NCAA Division II East Region 'Coach of the Year'
- Candidate for 2006-07 GCAA Division II National 'Coach of the Year'
- 2005-06 West Virginia Intercollegiate Athletic Conference 'Coach of the Year' (by WVIAC Coaches vote)
- 2004-05 West Virginia Intercollegiate Athletic Conference 'Coach of the Year' (by WVIAC Coaches vote)

Coaching Notes:

- Fairmont State has won seven tournaments (five 2nd place finishes) under Coach Amos over the last three years, including FSU's first WVIAC Championship since 1992 in 2006 and its first ever East Region title in 2007
- FSU's head-to-head record in three years under Coach Amos is 369-199-5 (.650)
- Serving as member of the Regional Advisory/Selection Committee for East region (three-year term through 2008)
- Coaching poll voter for GCAA 'Top 25' (2006-2007)
- Voting member of the GCAA Division II National 'Coach of the Year' committee (2007-2008)
- Nominated to serve three-year term on NCAA Division II national golf committee

2006-2007: Head to Head Record 103-45-1 (.701) – Ranked #7 in final NCAA Division II East Region Rankings

- FSU Men's Golf claimed its first ever Regional Championship in the NCAA Division II East/Northeast Super-Regional at the Jones Course at Oglebay Resort in Wheeling, WV hosted by West Liberty State College.
 - FSU's 896 total set a Fairmont State scoring record for a 54-hole event and topped Indiana University of PA by three shots, playing the final four holes at 6-under-par to claim the East Region Championship.
 - Fairmont State is the lowest seeded team (#7-East) to ever win a D-II regional title (*since Super-Regional format*).
- As the East Region Champion, Fairmont State claimed the only East Region berth to the NCAA Division II Championship at The Meadows Golf Club hosted by Grand Valley State University.
 - Fairmont State finished 18th in the NCAA Championships in its first appearance in a men's golf national championship since its 1955 NAIA National Finals appearance (Beaumont, TX).
- FSU set a WVIAC 18-hole scoring record, posting a 10-under 278 in the second round for a 567 total (289-278), a 36-hole WVIAC record, at Canaan Valley resort during the 'WVIAC Central at Canaan' (15 Teams).
 - FSU also claimed victories in the 'WVIAC Southern at Pipestem', the GSC Invitational and Fall Intercollegiate.
- Coach of FSU's first men's golf 'All-American' as an NCAA member as Will Gautreau (Niagara Falls, CAN) was named Ping/GCAA Honorable Mention All-American.
 - FSU Senior Tyler Franklin (Fairmont, WV) named Ping/GCAA 1st Team All-East Region.

2005-2006: Head to Head Record 118-33-1 (.781) – Ranked #4 in final NCAA Division II East Region Rankings (Highest in school history)

- Claimed West Virginia Intercollegiate Athletic Conference (WVIAC) Championship at Cacapon State Park.
 - 1st WVIAC Title for Fairmont State since 1992 – 10th in school history.
- FSU finished 4th in its second NCAA appearance in the NCAA Division II East/Northeast Super-Regional at the Jones Course at Oglebay Resort in Wheeling, WV hosted by West Liberty State College.
 - FSU Junior Jonathan Burnside (Fairmont, WV) named Ping/GCAA 1st Team All-East Region.
- Juniors Jon Burnside and Tyler Franklin earned 1st Team All-WVIAC Recognition.
- Served as caddie for former Fairmont State Golfer and current Pete Dye Director of Golf Jeff Koski in the 2005 National Mining Associate Pete Dye Classic.

2004-2005: Head to Head Record 85-41-2 (.675) – Ranked #7 in final NCAA East Region Rankings (Highest in school history)

- In second season as head coach, guided the program to first-ever NCAA Super-Regional berth at Pine Barrens Golf Club in Jackson, New Jersey. FSU posted an 8th place finish.
- Fairmont State claimed its first tournament title in four years at the 2005 GSC Invitational.
- Sophomores Jon Burnside and Tyler Franklin named 1st Team All-WVIAC.
- Three of top four players on 2005 NCAA Tournament squad recruited/signed by Coach Amos.
- FSU hosts first year of annual Fairmont State Invitational at Pete Dye Golf Club.
- Founding of Fairmont State Fundraising Shootout and Men's Golf Ultimate Raffle – proceeds of the two fundraisers are projected to average more than \$25,000/per year of income and in-kind benefit to the men's golf program.

2003-2004: Head to Head Record 63-79 (.444) – Ranked #14 in final NCAA East Region Rankings

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Additional Professional Experience

July 2002 – Present

Intermedia Solutions, LLC – President, Director Business Development, and Founder

As **President and Director Business Development** conceptualized business products/services and identified target markets, managed design and development of Intermedia Solutions, LLC services and product offerings. This included managing the company through iterations of: founding of the company and the legal organization of its LLC (Limited Liability Corporation), design/testing, commercialization, marketing and deployment. Within two years of its founding, Intermedia Solutions achieved profitability with products/services being deployed with Web development/hosting contracted to technology partner CityNet.net

Intermedia Solutions, LLC provides Media Creation and Consulting services to a variety of clients. Intermedia Solutions' subsidiaries, SmallCollegeSportsWeb.com and HighSchoolSportsWeb.com provide Internet Website/Web content management solutions for a variety of media clients, most commonly higher education and secondary schools athletic departments.

- Providing a wide array of media consulting services to assist in the development and implementation of media solutions, including Internet strategy, Web enabled solutions, Website design/development management/testing, Webcasting, audio and video streaming, and online sales/marketing/brand management, among additional consulting areas of expertise.
- Providing customized content-management Website solutions that allow functional computer users to effectively run a full-service Website, with clients primarily being collegiate athletic departments.
- Providing audio and video production: digital audio and video creation, editing, reproduction and voice-overs.
- Broadcast distribution rights-holder for the WVIAC Tournament Network.

SmallCollegeSportsWeb.com provides, implements, and functionally supports an integrated Athletics Website content-management solution to allow Web management by functional computer users in collegiate sports information departments for the purpose of Website sports information management. The services include, but are not limited to: news stories (and additional story-like content management), individual sports pages and corresponding archives, rosters, statistical links and files, photos, ad banners, scrolling/daily event schedules, digital audio and video file management/file streaming, live game broadcast streaming, and more via a user-friendly “point-and-click” Web database administration interface (WAI). The company also provides optional services, including: online stores/purchases, online donations, Web mail solutions.

- SmallCollegeSportsWeb.com's clients include: **Fairmont State University** (fightingfalcons.com) **West Liberty State College** (hilltoppersports.com), **West Virginia State University** (wvsuyellowjackets.com), **Glenville State College** (gscpioneers.com), Shepherd University (shepherdrams.com) among other clients.
 - Intermedia Solutions Websites currently manage more than 7 million hits per-month.

August 2002 – Present

Fairmont State University – Department of Speech-Communication – Adjunct Professor

SPCM-1171 -- Principles of Mass Media – Developer of Course Curriculum/Course Lecturer

- Developed/instituted curriculum for new course offering in 2002-03 academic year: “Principles of Mass Media.”
- Course is a seminar/skills development course that instructs on basic principles of mass media, including the following subjects: books, newspapers, magazines, movies, radio, television, Internet, public relations, marketing, etc.

SPCM-1100 – Principles of Speech-Communication – Course Lecturer

- Course is an introduction to the study of human communication behavior and skills. It examines the theoretical foundations of speech communication while allowing students to participate in presentational speech presentations.

October 1999 – October 2001

**MICAH Systems, Inc. (Sold to D.N. American in 2002) – Director of Business Development/
Fenwick Technologies – Assistant Project Manager – Air Force Knowledge Management Project**

With MICAH Systems, Inc. as Director Business Development

MICAH and its sister company Fenwick Technologies provided information management and business consulting services to commercial and government clients. As Director of Business Development: responsible for identifying, researching and obtaining contracting opportunities, positioning MICAH to obtain contracts, and directing all communications for the company including all phases of marketing/publicity/public relations. Position ended with MICAH profitably sold to D.N. American, Inc. During service period with MICAH, Inc. government contracting income increased over 400% to over \$8 million per annum.

Fenwick Technologies, Inc. - (Air Force Knowledge Management) – Assistant Project Manager/KM Infrastructure Lead

Subcontracted to Fenwick Technologies, Inc. (August 2000 – October 2001) for the “Air Force Knowledge Management Project” - Wright Patterson Air Force Base. Fenwick Technologies, Inc. worked to provide a solution for AFKM, including: Web enabling of processes, a customizable user interface and integration and expansion of existing AFKM systems.

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MICAH/Fenwick Continued - As Assistant Project Manager: Duties included: communications director, administrative, task and resource management, project documentation, financial and status reporting, and member of the AFMC KM executive board.
As KM Infrastructure Lead: Charged with coordinating requirements gathering and development effort to create a three-tiered architecture in development of collaborative workspaces for Air Force "Communities of Practice" in a secure Web environment.

SAIC - (Science Applications International Corporation) – Business Development/Strategic Initiatives Consultant
Sub-Contracted to SAIC (June-August 2000) to serve as a member of a three-person proposal writing team (writing, editing and consulting capacities) for a six-million-dollar (annualized) "eWing Information Portal" effort for the United States Air Force. SAIC competitively won this multi-million dollar bid and continues to execute contracts for USAF as a result of this effort.

September 1996 –October 1999

National Education Association – NEA Valuebuilder Investment Professional

As Sales/Marketing Representative for the National Education Association, responsible for organizing and performing educational seminars regarding existing state and federal retirement benefits for NEA members and follow-up individual counseling. As Registered Investment Advisor, managed assets of more than \$12.2 million dollars.

- *Qualified for 1998 NEA Valuebuilder Sales and Recognition Conference – Only representative from West Virginia*
- *Top NEA Valuebuilder dollar producer in State of West Virginia for 23 consecutive months (Dec 1996–Oct 1998)*

Computer Capabilities (Include but not limited to):

- **Software Proficiencies:** Microsoft Windows/Office Suite, Microsoft FrontPage (Web Editor), Adobe Essentials Suite proficiencies: Photoshop (Photo/Graphic Creation and Alteration), Acrobat (PDF Creation), and Various FTP Applications.
- **Audio/Video Software Expertise:** Cool Edit Pro 2.0 and Cool Edit 2000 (Digital multi-track computer editing), Windows Media Encoder and Media Player and WM Utilities (Internet Media Streaming), Adobe Premiere, WinADR, iDVD.
- **Other Technical Experience:** Wireless Network Setup and Configuration, Static IP Management, Virtual Server Deployment.

Additional Media/Marketing Experience and Qualifications

Volunteer Coordinator – Golf Channel Volunteers – NMA Pete Dye Classic – Served as coordinator of 19-26 volunteers for Golf Channel each year of the NMA Pete Dye Classic (2004-Present). Served as Spotter/Scorer for featured parings and additionally served as on-course statistician for course reporters: Jerry Foltz, Kay Cockerill, Jason Buha and Matt Weibring.

Featured Writer – Wally and Wimpy's Football Digest – WVIAC Report – Writer of weekly WVIAC Weekly Football Report during the football season for the weekly magazine with a circulation of 30,000 distributed throughout West Virginia.

WVIAC Pre-Season Basketball Interviews - West Virginia Intercollegiate Athletic Conference - Annually since 2003, conducted preview interviews with all 32 WVIAC Men's and Women's Basketball coaches, including digital capture, editing, file conversion for Web streaming, development of Webpage that includes access to the Web streaming interviews for each head coach.

Professional Voice-Overs – Metro Productions (Williamsburg, Va.) – Performance of talent contracts for voice-over work with Metro Productions (metro-productions.com) from personally created multi-media production studio. Metro Productions serves clients ranging from Fortune 500 companies to the United States government with comprehensive multimedia and production services.

Master of Ceremonies – West Virginia Governor Bob Wise's 2001 Information Technology Awards – Served as host for the 2001 annual awards luncheon in Charleston, WV, held to recognize achievement in technological advancement in the State of West Virginia.

Professional and Personal References

Mr. James "Rusty" Elliott

Athletic Director – Fairmont State University

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Mr. William Prewitt

*Associate Commissioner –
West Virginia Intercollegiate Athletic Conference*

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Mr. Michael S. Garrison

President - West Virginia University

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Phone: (304) 293-5531
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Mr. Jeff Koski

*Director of Golf
Pete Dye Golf Club*

801 Aaron Smith Drive
Bridgeport, West Virginia 26330
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jkoski@fairmontstate.edu

Available for personal interview immediately. Additional qualifications available upon request.